Contents

Editorial – We’re in this Together: building a global community for media education research
Richard Berger, Renee Hobbs, Julian McDougall and Paul Mihailidis

Full Articles

Media from Afar: A case study of Mars Media in Hong Kong
Donna Chu

Understanding the Media Literacy of Digital Storytelling
Mark Dunford

‘Definitions don’t matter’: digital literacy and the undoing of Subject Media?
Alex Kendall and Geraldine Murphy

Fight For the Users! Media Studies in the 21st Century
William Merrin

The Risk of Empowerment Narratives in Global Media Education
Paul Mihailidis

Research Forum Pieces

Stepping Up and Stepping Back: Identity and voice in undergraduate documentary filmmaking
Ross Adamson

Let Me Tell You a Story: teaching transmedia in HE
Anna Zaluczkowska and Jamie Coles

Reviews

Media Literacy and the Emerging Citizen: Youth, Engagement and Participation in Digital Culture (Paul Mihailidis)
Reviewed by Paula Herrero-Diz
Discussion – Julian McDougall, Paula Herrero-Diz, Paul Mihailidis
Call for Papers

MERJ offers a forum for the exchange of academic research into media education and pedagogy conducted by academics, practitioners and teachers situated in all sectors and contexts for media education.

Outcomes of research into any aspect of media education and / or media literacy education are welcome. Findings related to media education policy, media education practice / pedagogy, media literacy education and the use of media and technology in education are all of interest to the journal.

There are two options for submission:

- Full articles: 5000 – 7500 words (fully developed outcomes of research).
- MERJ Research Forum pieces: 1500 – 3000 words (interim research findings, ‘thought pieces’, research in development).

Submissions / enquiries to merj@cemp.ac.uk
Deadlines for specific issues and the MERJ submission conventions are at http://merj.info/